



FRANCHISE GROWTH MASTER CLASS

FORMER Brumby's bakery boss Michael Sherlock will share the ingredients for success in the franchising industry.

Sherlock was made an Adjunct Professor at the Griffith Business School's Asia-Pacific Centre for Franchising Excellence and will lead their one-day Franchise Growth Master Class.

Aimed at new franchisors, attendees will learn insider experience and be able to develop a tailor-made action plan for their business.

"Whatever is holding your business back, we will find it and you will walk away with a one-page action plan to overcome these barriers," Sherlock says.

"This is a rare opportunity to learn the proven strategies for success from people who have been there and done it at the top level of franchising.

"Importantly, they will also receive a free follow-up consultation up to 90 days after the event to review progress in implementing the plan, as this is where many franchises fall short," he says.

"It is all about investing one day in your business and your team to unleash the full potential of your franchise, to have a plan in place before Christmas and get off to a strong start to 2014."

Designed to drive business success, the in-depth course will cover planning, strategy, change management, franchisee engagement and customers.

The master class will be held at the Griffith Graduate Centre and Ship Inn function room at the South Bank campus on Thursday December 5.

Tickets start at \$895 for one person and are discounted with multiple bookings.
To book phone 07 3382 1401.

More info at: wired.ivvy.com/event/NFPS/

EVENTS CALENDAR

WEDNESDAY November 20

THERE is a host of new technology and software that can streamline your business and improve communication techniques. Antares Solutions and Microsoft Australia will discuss some of these options to reinvigorate your business with a free workshop. Topics include cloud computing, SharePoint and Office 365. Registration opens at 8.30am at Microsoft on George Street. More info at: antaressolutions.com.au

THURSDAY November 21

MOTIVATIONAL speaker Amy Jackson will teach young professionals about the importance of executive coaching in the workplace. The helpful development tool can create a safe forum for workers to overcome difficult situations and explore new ideas. She will offer personalised advice and help create a plan to achieve goals next year. Tickets cost \$110 and the workshop will be held at the Christie Centre on Adelaide Street. More info at: amyjackson.com.au

FRIDAY November 22

BRISBANE City Council will host an event to connect with the information and communication technology industry. The unique opportunity will allow business owners to learn about council's new ICT strategies and access a request for information at the end. Lord Mayor Graham Quirk and Councillor Julian Simmonds will discuss how to reduce red tape when dealing with council, business challenges and lead a panel session with top guests. The complimentary event starts at 7.30am from City Hall and includes a light breakfast. More info at: mypcorp.com

TUESDAY November 26

MCKAYS Solicitors will lead a free workshop discussing the importance of performance management. Employers often face a range of complex issues, with the law firm helping to understand and overcome them. Topics include identifying poor performance, serious misconduct and how to correctly implement a dismissal. The workshop could save business owners money and avoid the stress typically involved. Starting at 2pm, it will be held at the McKays Solicitors boardroom on George Street. More info at: mckayslaw.com

TUESDAY November 26

INNOVATIVE entrepreneur Danielle Neale will be this month's speaker at the League of Extraordinary Women's social breakfast. The young business owner has cultivated and sold companies with turnover of up to \$2 million each. Like-minded women have the chance to network and hear motivational stories. Tickets cost \$28 for members and \$38 for non-members including coffee and breakfast, held at the Marriott Hotel. More info at: leagueofextraordinarywomen.com.au

THURSDAY December 5

FORMER Brumby's Bakery boss Michael Sherlock will share his in-the-know experience to help grow your franchise. The Franchise Growth Master Class held at Griffith University's South Bank campus, will teach students about the importance of research, their customers and franchisee engagement. Everyone will be able to create a tailor-made action plan and receive a free follow-up consultation. Tickets cost \$895. More info at: wired.ivvy.com/event/NFPS/

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