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Bread boss scoops top role at Cold Rock

BRISBANE: A bread company boss has scooped a new role at an ice-cream chain after a takeover from Franchised Food Company (FFCo). FFCo, owned by Melbourne-based businessman Stan Gordon, acquired the 87 Cold Rock ice-cream stores on September 4, appointing former Brumby's Bakeries chief Michael Sherlock as executive chairman.