

HEADLINE: Franchised Food has new chair

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Former Brumby's Bakeries managing director Michael Sherlock will become the executive chairman of Franchised Food. Franchised Food, which already owns Mr Whippy and Pretzel World, recently acquired 87 Cold Rock ice-cream stores. Franchised Food owner Stan Gordon said there were plans for more franchises in the fast-food scene. Elsewhere, the Coco Cubano beverage house has opened a store in Darlinghurst, with a Parramatta one to follow.

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