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Bread boss scoops new top role

BRISBANE — A bread company boss has scooped a new role at an ice-cream chain after a takeover from Franchised Food Company.

The company, owned by Melbourne-based businessman Stan Gordon, acquired the 87 Cold Rock ice-cream stores on September 4, appointing former Brumby's Bakeries chief Michael Sherlock as executive chairman.

Mr Sherlock, who was at the helm of Brumby's Bakeries from 1999 to 2007, said Cold Rock had enormous growth potential. — AAP