

Cold Rock franchisees scoop up awards

24 September 2009



Cold Rock franchisees were presented with a number of awards at the company's annual conference, held at Sea World on the Gold Coast earlier this month.

Eleven stores won a total of nine awards with Woolongong taking out the top award - Store of the Year, and the Cronulla and Manly stores, run by one couple, sharing the Franchisee of the Year award.

Gladstone was Store of the Year runner-up, Belmont won Rookie of the Year, Marion was named Best New Operator and the Hilary Store was presented with the Highest Turnover award.



Cold Rock franchisees were presented with a number of awards at their annual conference on the Gold Coast.

Stan Gordon, CEO of Franchised Food Company, which earlier this month acquired the Cold Rock chain of stores, said the awards were an important way to encourage franchisees to deliver strong revenue and profit growth.

"My philosophy is simple," he said. "A franchise system is only successful when its franchisees are successful."

"There is already a healthy momentum and feel to the group, and these awards show our appreciation to franchisees who have helped Cold Rock become the fastest growing ice creamery in the country today."



Tags: [Cold Rock](#) | [franchise](#) | [Franchised Food Company](#) | [ice cream](#)

Just in:

[Domino's take a bigger slice of the pizza industry](#) (1 October 2009)

[Quest discovers what women, and men, really want](#) (1 October 2009)

[Workout World expands in the sunshine state](#) (1 October 2009)

[Club Financial Services wins three mortgage awards](#) (30 September 2009)

[Quest Campbelltown is on its way](#) (30 September 2009)

[Add a comment](#)

Add a new comment

Name *

Email *

Comment *

Security Code *



Enter the code shown:

Submit

Copyright ©2009 Reed Business Information. All rights reserved.

Reproduction in whole or in part in any form or medium without express written permission of Reed Business Information is prohibited.