



BRIGHT FUTURE IN ASIA MARKET

JOSH DUTTON

A GOLD COAST business is preparing to take its early childhood education model to the international stage.

Tina Tower founded Begin Bright, a series of mathematics, literacy and creative classes for children aged 2-12, in 2008. "I was in my second year of studying primary school education at the time," Ms Tower said.

Now, with 25 franchises under her belt she is hoping to take on the Asian market with help from former Brumby's managing director Michael Sherlock.

Ms Tower met the former Brumby's boss during a franchise masterclass a few years ago. He now sits on the company's board alongside former BDO executive director Alan Anderson.

"We want to bring a fresh approach to education in Asia - a happy, confident, learning program for children there, different to the drill sergeant approach they currently have."

Ms Tower said the company was making big moves this quarter after recently opening a franchise in Western Australia. "We're opening 10 new centres this quarter, which is enormous because we opened nine in our first year of franchising," she said.

CLASS ACT: Begin Bright board member Michael Sherlock and Tina Tower, its CEO.
Picture: Michael Ross