



Michael
SHERLOCK

Leadership • Growth • Direction

MICHAEL SHERLOCK:

KEYNOTE SPEAKING

INFORMATION KIT

1.0 BIOGRAPHY / INTRODUCTION

2.0 JUMPSHIFT! COVER ART

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1.0 BIOGRAPHY / INTRODUCTION

Michael transformed leading Bakery Franchise Company Brumby's into an Australasian success story taking it from a capitalized value of \$6 M to \$46 M in 3 years.

Brumbys started in 1975 .Under Michael's leadership as CEO it was transferred to a highly regarded franchised system with over 320 stores in Australia and New Zealand. The business was sold in mid 2007 on the ASX.

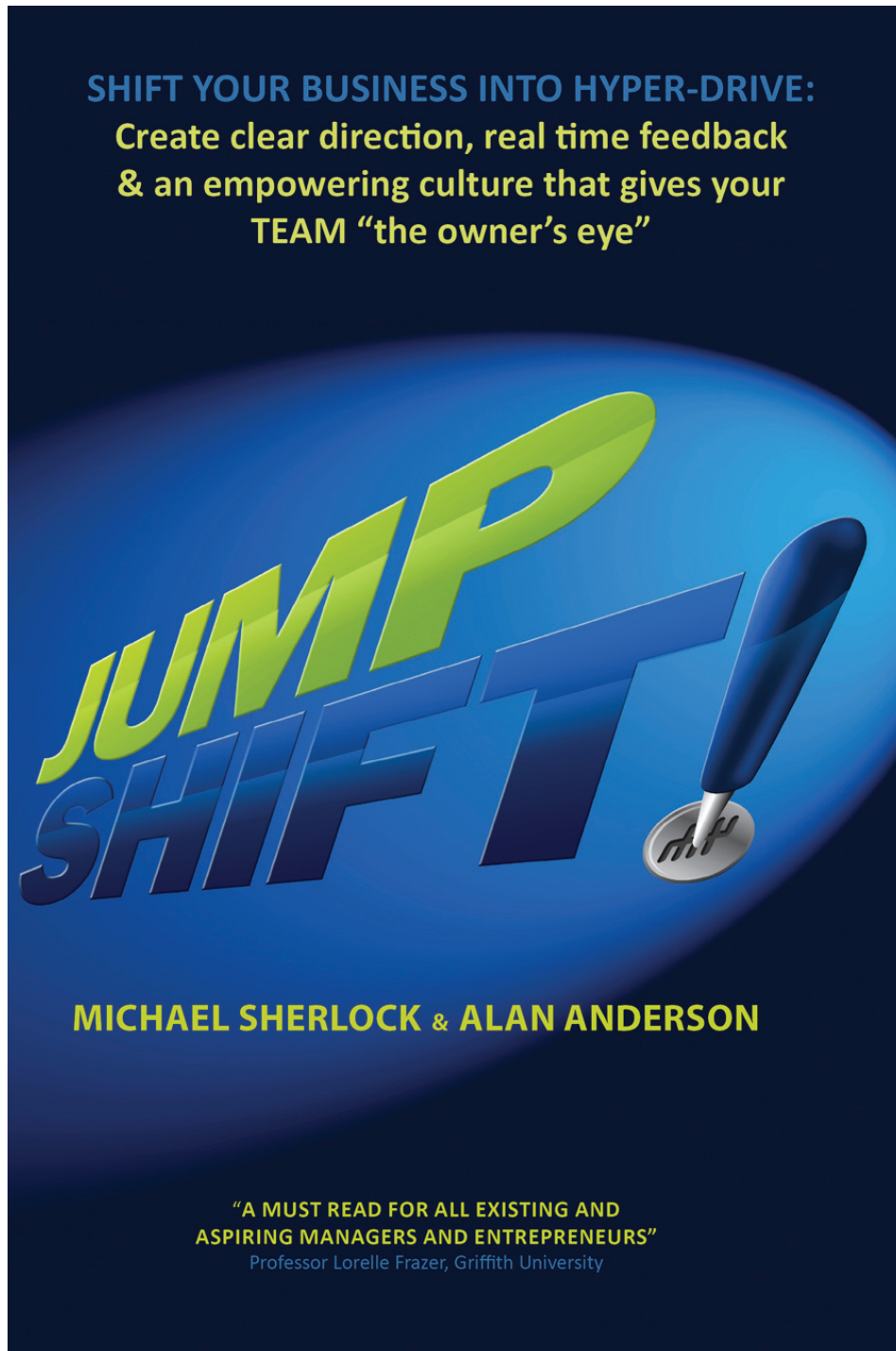
He has appeared on numerous current affairs & news TV programs newspaper and magazines in on issues such as his innovative management techniques and business strategy. He is a regular columnist for, The Fin Review, Enterprise and BRW -Smart Talk.

Michael is now spends his time as an Author, Speaker, Consultant and Mentor to Companies such as Shape Shopfitting ,Stepz 24/7 Gyms , Singways , Krispy Kreme , Hooked etc

He has co-written a new Book Jumpshift! - Shift your Business into Hyper- Drive

2.0 JUMPSHIFT! COVER ART

For images in their native file size, reference the blue two digit number below with the corresponding file name in the 'Images' directory of the disk provided.



2.0 File type: .jpg (W: 76 x H: 114 mm)
Resolution: 300 dpi
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3.0 PHOTOGRAPHY

For images in their native file size, reference the blue two digit number below with the corresponding file name in the 'Images' directory of the disk provided.



3.1 File type: .png (W: 118 x H: 83 mm)
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3.2 File type: .png (W: 118 x H: 83 mm)
Resolution: 72 dpi
File size: 102 KB



3.3 File type: .jpg (W: 706 x H: 1061 mm)
Resolution: 72 dpi
File size: 6.5 MB